



EuropaBio's

# European Forum for Industrial Biotechnology 2008

Driving commercial success for bioproducts in industrial applications

  
**EUROPA B<sub>BIO</sub>**  
The European Association for Bioindustries

Monday 15 September – Wednesday 17 September, 2008  
Hotel Bloom!, Brussels, Belgium

## your route to the industry's leading decision makers

This year you can reach more than 100 of the world's foremost international leaders in industrial biotechnology. These are the most innovative developers, R & D experts and senior policy makers you'll find in white biotechnology - those who work at the cutting edge of the industry who make investments, develop technology form alliances and take decisions that alter the international landscape of this industry.

This expert audience is coming together in one place expressly for the benefit of meeting their colleagues from around the world, debate issues facing the industry and to view and review the products, services and solutions from our conference sponsors and exhibitors. The global reach and outstanding reputation of EuropaBio assures that the delegates will comprise a broad range of top-level industry professionals and business contacts. The quality of the delegates means that exhibiting at the European Forum for Industrial Biotechnology 2008 will provide you with high quality leads - leads that may translate into a direct return on investment.

There are a number of opportunities available to sponsor and there are a limited number of exhibition opportunities that will enable you to gain exposure to this audience.

For information regarding the availability of exhibition and sponsorship opportunities please contact Caroline Potapa on +44 (0) 1372 802101 or at [caroline.potapa@pira-international.com](mailto:caroline.potapa@pira-international.com).



## exhibition and sponsorship opportunities for the European Forum for Industrial Biotechnology 2008

15 – 17 September 2008

Hotel Bloom, Brussels, Belgium

Please indicate your preferred option. All options are first come-first served and are secure once you have received a booking confirmation. Please also indicate your preferred booth number. Every effort will be made to secure this booth for you but space is allocated on a first come first serve basis. Please refer to the floorplan and state clearly which event you are reserving.

All prices listed in Euros. USD/GBP are subject to the prevailing exchange rate when the reservation is made.

### entry level packages

#### **3m x 2m Exhibition package – additional cost of €3,495**

- 1 space only area at the event's showcase of 3 m x 2 m = 6 m<sup>2</sup>
- 2 Tickets to the event's conference worth €1,996
- 1 stand personnel
- 50% reduction on additional delegate places
- Company/organisation's logo positioned on conference homepage of EuropaBio website;
- Company/organisation's logo positioned on conference website
- Company/organisation's profile [max. 150 words] on event website
- Company/organisation's logo positioned in conference show guide
- Company/organisation's profile [max. 150 words] in event show guide
- Optional distribution of marketing literature to all delegates at registration
- Company/organisation's logo positioned on pre-conference marketing literature [subject to marketing deadlines]

All Space only exhibits includes:

Electricity:

1 socket

Furniture:

1 table

2 chairs



## exhibition package upgrades

The packages detailed above can be upgraded to include the following elements with the corresponding additional cost:

### **Lanyard sponsor** *1 position available – additional cost of €500*

- Branded lanyards feature your logo and company name and are handed out at registration to all delegates/speakers/sponsors\*

\*The sponsoring company is responsible for creating and producing artwork for lanyards. IntertechPira will produce the lanyards

### **Delegate bag sponsor** *1 position available – additional cost of €650*

- Logo on high quality reusable bags distributed to all delegates\*
- Insert in the delegate bag [subject to size and weight restrictions]

\*IntertechPira will produce the bags

### **Continuous coffee sponsor** *1 position available – additional cost of €650*

- Branding of all coffee stations with company logo and free standing poster

### **Sponsorship of pads and pens for delegates** *1 position available – additional cost of €650*

- Note pads and pens with your company logo for the delegates for the duration of the symposium [three days including workshops] \*

\*The sponsoring company is responsible for creating, producing and delivering approx 600 pads/pens to the venue no later than two working days prior to the conference and showcase

### **Full page, colour advertisement in event show guide distributed to all delegates** €150

\*The advertising company is responsible for supplying the artwork according to our material specification and print deadlines. IntertechPira will print the advertisement in the show guide



## **Luncheon sponsor 2 positions available 1 sponsor per day – €4,550**

- 1 additional delegate place worth €998
- Listing in conference agenda of the marketing brochure and show guide as sponsor of the luncheon
- Chairman announcement of your sponsorship of lunch
- Company's/organisation's logo and message on holding page of session before break for luncheon
- Option to make a speech welcoming guests to the luncheon [5-10 mins]

## **Pre-conference Meet the Experts Cocktail Reception sponsor**

### **1 position available – €6,498**

- 2 additional delegate places worth €1,996
- Corporate branding and signage to appear throughout the cocktail reception area
- Listing in conference agenda of the marketing brochure and show guide as sponsor of cocktail reception
- Chairman announcement of your sponsorship of the cocktail reception
- Opportunity to make a speech welcoming guests to the reception [5-10 mins]
- Company's/organisation's logo and message on holding page of session before break for cocktail reception
- Full page colour advertisement to appear in show guide [A5] – 5x premium positions available, 5x run of pages – [premium positions allocated on first come first serve basis]

## **Mid-conference Cocktail Reception sponsor 1 position available – €6,498**

- Additional delegate places worth €1,996
- Corporate branding and signage to appear throughout the gala cocktail reception area
- Listing in conference agenda of the marketing brochure and show guide as sponsor of the gala cocktail reception
- Chairman announcement of your sponsorship of gala cocktail reception
- Opportunity to make a speech welcoming guests to the reception [5-10 mins]
- Company's/organisation's logo and message on holding page of session before break for the gala cocktail reception
- Full page colour advertisement to appear in show guide [A5] – 5x premium positions available, 5x run of pages – [premium positions allocated on first come first serve basis]



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## registration form

The undersigned and authorized representative confirms on behalf of his or her company/organisation to participate as an exhibitor in EuropaBio's European Forum for Industrial Biotechnology 2008. He/she confirms to have read the attached Exhibition Conditions applicable to this agreement.

- Laynyard sponson** [1 position available]: €500
- Delegate bag sponson** [1 position available]: €650
- Continuous coffe sponson** [1 position available]: €650
- Sponsorship of pads and pens for delegates** [1 position available]: €650
- Full page, colour advertisement in event show guide distributed to all delegates:** €150
- Luncheon sponson** [2 position available 1 sponson per day]: €4,550
- Pre-conference Meet the Experts Cocktail Reception sponson:** €6,498
- Mid-conference Cocktail Reception sponson** [1 position available]: €6,498

Company / Organisation .....Sector / Industry .....

Address .....

.....Postcode .....

PO box .....

Country .....

Contact person .....Job title .....

Telephone .....Fax .....

Email .....

Web address .....

Invoice data .....

Official company name .....

PO number .....VAT number .....

Invoice address .....

.....Postcode .....

City .....Contact person .....

Signature .....Date .....

